

	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
Y10 Course Content	<p>Introduction to Media Studies</p> <ul style="list-style-type: none"> - Media Language (Camera terminology, mise-en-scene, editing and sound) - Key Concepts (Representation, Genre, Audience) 	<p>Digital Moving Image Production</p> <ul style="list-style-type: none"> - Examining the BTEC grading grid - Writing extended media analysis - Structuring a media essay 	<p>Planning and Pitching a Media Product</p> <ul style="list-style-type: none"> - Research: report on the logistics, costs and resources involved in indie film production. Consider the legal, moral and ethical issues involved - Planning: Generate, refine, select and justify your 'idea' to be pitched 	<p>Planning and Pitching a Media Product</p> <ul style="list-style-type: none"> - Planning: present your pitch to the NMS media team (make an A/V record of the pitch) - Planning: submit your formal application for funding to the NMS media team 	<p>Digital Publishing Production</p> <ul style="list-style-type: none"> - Research: What are digitally published products, how are digital publishing products used, where are digitally produced projects published? - Research: Table comparing kinds of products that can be published digitally, impact on audience, methods of publication. - Textual Analysis; comparison of 2 online magazines, 2 online newspapers, 2 ebooks - Practical: understand the use of digital publishing technology - The acquisition of digital material - Digital tools to import materials - Experimenting with digital tools - Naming, logging and storing digital materials 	<p>Digital Publishing Production</p> <ul style="list-style-type: none"> - Practical: produce material for for your digital print production - research and annotate existing digital magazines - Brainstorm own magazine ideas - research mastheads and font choices - produce front cover and article mock ups - use ebooks to produce front cover and internal articles for digital magazine - Evaluate success of digital print production.
Threshold Concepts Covered	MedTC1, MedTC2, MedTC3, MedTC4	MedTC1, MedTC7	MedTC7, MedTC4, MedTC5, MedTC6	MedTC2, MedTC3	MedTC7, MedTC4, MedTC6	MedTC4, MedTC3, MedTC2, Med TC7
Assessment		Written Essay (Summative) - 'How does the director create a range of representations in the film Spiderman: Homecoming' (Unit 3 LA 1B, 2B)		Written/Oral Assessment (Summative) – Deliver your pitch using a PowerPoint presentation and Script (Unit 2 LA 1A, 2A, 1C, 2C)		Written Assessment (Summative) – Evaluate the success of your Digital Publishing Production (Unit 5 LA 1C, 2C)
Y11 Course Content	<p>Digital Moving Image Production</p> <ul style="list-style-type: none"> - Research: understanding the key features of fictional, factual and promotional texts - analyse 3 television adverts of your choice (promotional) - analyse 'Blackfish' (Factual) - analyse 3 music videos of your choice - Report: Summarise how different moving image products will use different techniques depending on their purpose 	<p>Digital Moving Image Production</p> <ul style="list-style-type: none"> - Planning: Complete your planning portfolio including a moodboard, storyboard, shot list, release forms, equipment booking forms, risk assessments, shooting schedule and health and safety forms - Practical: shoot and edit footage for your moving image production - generate footage from at least 2 shoots - shooting logs documenting this process - Use Final Cut Pro X to edit your theatrical film trailer 	<p>Digital Moving Image Production</p> <p>Practical: shoot and edit footage for your moving image production</p> <ul style="list-style-type: none"> - Use Final Cut Pro X to edit your theatrical film trailer - Editing logs documenting this process <p>Evaluate: Consider the success of your theatrical film trailer</p> <ul style="list-style-type: none"> - have you fulfilled the demands of the brief <p>Digital Media Sectors and Audiences (Exam)</p> <p>Media Sectors:</p> <ul style="list-style-type: none"> - investigate a range of sectors, associated products and the synergies between <p>Media Products and Processes:</p> <ul style="list-style-type: none"> - Different formats of media products - development stages in the production of media products 	<p>Digital Media Sectors and Audiences (Exam)</p> <p>Digital media platforms and devices:</p> <ul style="list-style-type: none"> - know the types of platforms through which digital media are distributed and how they can be accessed <p>Multimedia technology and consumption</p> <ul style="list-style-type: none"> - understanding cross media functions of various devices and possible benefits of technological convergence <p>Types of audience:</p> <ul style="list-style-type: none"> - Know about different audience types and how they interact with digital media products - understand the differences between individual and group consumption <p>Audience and producer control:</p> <ul style="list-style-type: none"> - Understand the roles and responsibilities of regulatory bodies 	<p>Digital Media Sectors and Audiences (Exam)</p> <p>Understanding audiences through research:</p> <ul style="list-style-type: none"> - understanding how audiences are researched and how this information is used <p>Audience Profiling:</p> <ul style="list-style-type: none"> - Explore audience profile and consumer behaviour through data <p>Communication of meaning:</p> <ul style="list-style-type: none"> - understand how audiences 'read' meaning from media, the typical use of stylistic codes and its part in production - understand how stylistic codes can be used to create meaning in products across different sectors - understand representation, genre and narrative and how these are used to communicate meaning and engage audiences in different sectors 	<p>Final Coursework Folder Completion</p> <p>June 30th Deadline for completed practical coursework folders</p> <p>Unit 2 : Planning and Pitching a Media Product</p> <p>Unit 3: Digital Moving Image Production</p> <p>Unit 5: Digital Publishing Production</p>
Threshold Concepts Covered	MedTC7, MedTC1, MedTC2, MedTC4, MedTC6	MedTC7, MedTC1, MedTC2,	MedTC7, MedTC2, MedTC6	All MedTC's	All MedTC's	
Assessment		Practical Assessment (Summative) – 'Produce a theatrical film trailer for a new indie film in a genre of your choice' (Unit 3 LA 1C, 2C)		Written Assessment (Summative) – Mock Exam: Digital Media Sectors and Audiences (Unit 1 LA A, B, C)		

