

Long Term Plan – Media Studies (2024-25)

Vision: Media Studies is essential to understanding the world in which our students live. This curriculum enables students to select, explore and understand the media that

propag imparto becom	nds them and forms a anda and to understa ed allows them to bed e a valuable part of a ed from	Year End Points							
CACIGGO	HT1 (7w)	HT2 (7w)	HT3 (6w)	HT4 (6w)		HT5 (6w)	HT6 7w)	-	
Year 10	Introduction to Media Studies (MTP 1 - Technical, Visual and Audio Codes)	Component 1: Exploring Media Products (MTP 2 – Learning Aim A: Investigate Media Products)	Component 1: Exploring Media Products (MTP 3 – Learning Aim B: Explore how media products are created to provide meaning and engage audiences)	Controlled Assessment – Component 1: Exploring Me Products (Pearson Set Assignment)	edia	Component 2: Developing Media Production Skills (MTP 4 — Learning Air Develop and apply media pre-production proces skills and techniques	edia Aim B: Develop and apply media	By the end of Year 10 students will be able to complete independent analysis of a range of texts from different media sectors (A/V, print and Interactive), making accurate use of appropriate technical, audio and visual codes. They will make accurate use of a wide range of media language to confidently and effectively draw links between media products, audiences and purposes. They will demonstrate an effective understanding of how genre, narrative and representation are combined to engage an audience. In addition they will also be confident in their ability to deconstruct media products demonstrating how production techniques combine to create meaning for audiences. They will also have developed effective media preproduction skills such as the ability to explore a brief and then respond to it. They will confidently generate ideas for media products, be able to plan for their production and source, create or capture high quality digital assets and raw materials	
Year 11	Component 2: Developing Media Production Skills (MTP 5 – Learning Aim B: Develop and apply media production and post production processes, skills and techniques	Controlled Assessment – Component 2: Developing Media Production Skills (A/V Focus) (Pearson Set Assignment	111 -	Component 3 – Create a Media Product in Response to a Brief (MTP 7 – C: Monitor and review outcome of production process, production skills and techniques, combining and refining content, testing and exporting)	Comp Medi Respo	rnal Assessment – ponent 3: Create a ia Product in onse to a Brief rson Set Assignment)		By the end of Y11 students will be able to demonstrate confident use of a wide range of media production skills and techniques. These will include the ability to manage production assets, edit footage (making considered choices about the selection and sequencing of footage), use motion graphics, transitions and visual effects. They will demonstrate the ability to review and refine their practical work as well as being able to test its functionality and usability. They will be able to respond effectively and independently to an externally provided brief and use their knowledge of pre-production processes to generate ideas, create planning materials and manage the overarching production. They will use their knowledge of production skills and techniques to combine and refine content and will be able to test and export a well realised media product that meets the needs of the brief	