

# Long Term Plan – Media Studies (2024-25)

<p><b>Vision:</b> Media Studies is essential to understanding the world in which our students live. This curriculum enables students to select, explore and understand the media that surrounds them and forms a central part of their lives. It provides them with the knowledge that is essential to becoming critical readers of media texts, to identify fake news and propaganda and to understand how texts can impact both their personal beliefs and ideologies, as well as those of their peers and wider audiences. The technical knowledge imparted allows them to become media producers, breaking down barriers and allowing access to an industry long considered elite and exclusive. By studying media they can become a valuable part of a 24 hour global industry, with the cultural capital and technical knowledge to take considered and articulate positions on issues they may otherwise be excluded from</p>							<p><b>Year End Points</b></p>
HT1 (7w)	HT2 (7w)	HT3 (6w)	HT4 (6w)	HT5 (6w)	HT6 (7w)		
<p><b>Year 10</b></p>	<p><b>Introduction to Media Studies</b> (MTP 1 - Technical, Visual and Audio Codes)</p>	<p><b>Component 1: Exploring Media Products</b> (MTP 2 – Learning Aim A: Investigate Media Products)</p>	<p><b>Component 1: Exploring Media Products</b> (MTP 3 – Learning Aim B: Explore how media products are created to provide meaning and engage audiences)</p>	<p><b>Controlled Assessment – Component 1: Exploring Media Products</b> (Pearson Set Assignment)</p>	<p><b>Component 2: Developing Media Production Skills</b> (MTP 4 – Learning Aim A: Develop and apply media pre-production processes skills and techniques)</p>	<p><b>Component 2: Developing Media Production Skills</b> (MTP 5 – Learning Aim B: Develop and apply media production and post production processes, skills and techniques)</p>	<p>By the end of Year 10 students will be able to complete independent analysis of a range of texts from different media sectors (A/V, print and Interactive), making accurate use of appropriate technical, audio and visual codes. They will make accurate use of a wide range of media language to confidently and effectively draw links between media products, audiences and purposes. They will demonstrate an effective understanding of how genre, narrative and representation are combined to engage an audience. In addition they will also be confident in their ability to deconstruct media products demonstrating how production techniques combine to create meaning for audiences.</p> <p>They will also have developed effective media pre-production skills such as the ability to explore a brief and then respond to it. They will confidently generate ideas for media products, be able to plan for their production and source, create or capture high quality digital assets and raw materials</p>
	<p><b>Component 2: Developing Media Production Skills</b> (MTP 5 – Learning Aim B: Develop and apply media production and post production processes, skills and techniques)</p>	<p><b>Controlled Assessment – Component 2: Developing Media Production Skills (A/V Focus)</b> (Pearson Set Assignment)</p>	<p><b>Component 3 – Create a Media Product in Response to a Brief</b> (MTP 6 – A: responding to a brief and generating ideas. B: Planning materials and managing the production process)</p>	<p><b>Component 3 – Create a Media Product in Response to a Brief</b> (MTP 7 – C: Monitor and review outcome of production process, production skills and techniques, combining and refining content, testing and exporting)</p>	<p><b>External Assessment – Component 3: Create a Media Product in Response to a Brief</b> (Pearson Set Assignment)</p>		
<p><b>Year 11</b></p>							<p>By the end of Y11 students will be able to demonstrate confident use of a wide range of media production skills and techniques. These will include the ability to manage production assets, edit footage (making considered choices about the selection and sequencing of footage), use motion graphics, transitions and visual effects. They will demonstrate the ability to review and refine their practical work as well as being able to test its functionality and usability.</p> <p>They will be able to respond effectively and independently to an externally provided brief and use their knowledge of pre-production processes to generate ideas, create planning materials and manage the overarching production. They will use their knowledge of production skills and techniques to combine and refine content and will be able to test and export a well realised media product that meets the needs of the brief</p>